

# JULIE STEINKOPF

Curriculum Vitae  
Fall 2018

## Contact Information

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Department of Sociology  
New Mexico State University  
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Las Cruces, NM 88003-0001  
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## Employment

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2014 – Present. Associate Professor of Sociology. New Mexico State University.  
2008 – 2014. Assistant Professor of Sociology. New Mexico State University.

## Education

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2008. Ph.D., Sociology. Washington State University.

## Research Interests

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Capitalism  
Alternative Economies  
Economic Subjectivity  
Community Development  
Public Sociology

## Refereed Journal Articles and Book Chapters

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Voris, Stephanie E. and **Julie Steinkopf**. “Suffering in the Shadows: Interviews with Wives of Combat Veterans Suffering From Post-Traumatic Stress Disorder and/or Traumatic Brain Injury.” Forthcoming in *Marriage and Family Review*.

**Rice, Julie Steinkopf**, Kristin Bernhard and Giorgi Vachnadze. 2018. “Systemic Change Through Critique: Realizing the Transformative Potential of Social Entrepreneurship Through Theoretically Informed Practice.” In *Múltiples Vistas: La Praxis del Emprendimiento, Planos Nacionales e Internacionales*, edited by Oscar Javier Montiel Méndez y Claudia Ivette Rodríguez Lucio. Universidad Autónoma de Ciudad Juárez, MX and Western New Mexico University, USA.

**Rice, Julie Steinkopf**. 2015. “Privilege and Exclusion at the Farmers Market: Findings from a Survey of Shoppers.” *Agriculture and Human Values* 32(1):21-29.

- Rice, James and **Julie Steinkopf Rice**. 2015. "Radiation is Not New to Our Lives": The U.S. Atomic Energy Commission, Continental Atmospheric Weapons Testing, and Discursive Hegemony in the Downwind Communities. *Journal of Historical Sociology* 28(4):491-522.
- Rice, Julie Steinkopf**. 2014. "A Counter-Hegemonic Discourse of Economic Difference: A Critical Discourse Analysis of Timebanking in the United States." *International Journal of Community Currency Research* 18:A1-10.
- Rice, Julie Steinkopf** and Terri Horn. 2014. "Teaching Diversity Through Service Learning: An Integrative Praxis Pedagogical Approach." *Journal on Excellence in College Teaching* 25(1):139-157.
- Rice, Julie Steinkopf**. 2013. "Homo Economicus and Consumer Activist Subjectivity: Anti-Capitalist Activism Through Alternative Trade." *New Political Economy* 18(6):845-861.
- Rice, Julie Steinkopf** and April M. Bond. 2013. "The Great Recession and Free Market Capitalist Hegemony: A Critical Discourse Analysis of U.S. Newspaper Coverage of the Economy, 2008-2010." *Sociological Focus* 46(3):211-228.
- Rice, James and **Julie Steinkopf Rice**. 2012. "Debt and the Built Urban Environment: Examining the Growth of Urban Slums in the Less Developed Countries, 1990-2010." *Sociological Spectrum* 32(2):114-137.
- Rice, Julie Steinkopf**, Emily R. Cummins and April Dawn Willeford. 2011. "Crossing Borders: Building Radical Economic Subjectivities Along the US / Mexico Border From Sites of Privilege." *Critical Sociology* 37:721-737.
- Rice, Julie Steinkopf**. 2010. "Viewing Trade Liberalization Through a Feminist Lens: A Content Analysis of the Counter-Hegemonic Discourse of Gender and Trade Advocacy Groups." *Sociological Spectrum* 30:289-316.
- Rice, Julie Steinkopf**. 2010. "Free Trade, Fair Trade and Gender Inequality in Less Developed Countries." *Sustainable Development* 18(1):42-50.
- Rice, James and **Julie Steinkopf Rice**. 2009. "The Concentration of Disadvantage and the Rise of an Urban Penalty: Urban Slum Prevalence and the Social Production of Health Inequalities in the Developing Countries." *International Journal of Health Services* 39(4):749-770.
- Jorgenson, Andrew K., James Rice, Jessica Crowe, and **Julie Steinkopf Rice**. 2006. "Integrating Material Consumption into Macrosociological Analyses of Environmental Degradation," in Andrew K. Jorgenson and Edward L. Kick (eds.) *Globalization and the Environment*. Brill Press.

## Manuscripts in Process

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**Steinkopf, Julie** “Enabling Capitalism Through Critique: Economic Alternatives to Capitalism

**Steinkopf, Julie** “Critique and Hegemony: A Discourse Analysis of Democratic Socialism in the United States.

## Policy Papers

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**Rice, Julie Steinkopf.** 2012. “Supporting Entrepreneurs Through Community-Based Assets: A Case Study of Las Cruces, New Mexico.” Domenici Fellowship White Paper, Pete V. Domenici Institute for Public Policy, New Mexico State University.

## Other Publications

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**Rice, Julie Steinkopf.** 2006. “From Timber to Technology: A Community’s Efforts to Bridge the Digital Divide.” [http://www.forkswashington.org/pdf/reports/Forks\\_Final.pdf](http://www.forkswashington.org/pdf/reports/Forks_Final.pdf). Funded by the City of Forks, Washington.

Kirschner, Annabel R. and **Julie Steinkopf Rice.** 2004. “Changing Conditions on the Olympic and Kitsap Peninsulas: 1990-2000.” <http://www.crs.wsu.edu/outreach/ark/onrc/>. Supported by a grant from The Olympic Natural Resources Center, the Port of Bremerton, and Kitsap County.

**Rice, Julie Steinkopf,** Albert C. Kowitz and Debra Kollock. 2003. “Rural Resources Community Needs Assessment: Ferry, Pend Oreille, and Stevens County 2003.” Supported by a grant from Rural Resources.

Christensen, Dee, Rick Kunkle, Monica Babine, **Julie Steinkopf Rice.** 2003. “Rural Telework Project: Project Report.” Supported by USDA Fund for Rural America Cooperative State Research, Education, and Extension Service. Agreement #2001-36201-11291.

## Grants and Fellowships

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2016 *Andrew Carnegie Fellowship.* “Using Timebanking to Enhance the Capacity of Nonprofit Organizations.” \$155,436. Not funded.

2015 *National Science Foundation.* Co-PI with David A. Rockstraw and Jessica P. Houston. \$1,377,166. Not funded.

2014 *National Science Foundation.* Co-PI with Ricardo Jacquez. \$708,998. Not funded.

2013 *Charles P. and Zona Kemp Loomis Endowment.* Department of Sociology, New Mexico State University. \$2,800.00. Funded.

2012 *Domenici Summer Fellowship.* Pete V. Domenici Institute for Public Policy, New Mexico State University. \$27,435.21. Funded.

- 2012 *I.D.E.A. (Inclusion, Diversity, Equity, and Access) Grant*. Office of the Executive Vice President and Provost, New Mexico State University. Proposal co-authored with Azadeh Osanloo, Mónica Torres, and Judith Y. Weisinger. \$3,450.00. Funded.
- 2011 *I.D.E.A. (Inclusion, Diversity, Equity, and Access) Grant*. Office of the Executive Vice President and Provost, New Mexico State University. Proposal co-authored with Vickie Aldrich, Azadeh Osanloo, Mónica Torres, and Judith Y. Weisinger. \$8,000.00. Funded.
- 2011 *Rising Star Award*. Office of the Vice President of Research, New Mexico State University. \$4,035.00. Funded.
- 2011 *Charles P. and Zona Kemp Loomis Endowment*. Department of Sociology, New Mexico State University. \$1,500.00. Funded.
- 2009 *Southwest Borders and Culture Institute*. College of Arts and Sciences, New Mexico State University. \$2,723.30. Funded.
- 2009 *Charles P. and Zona Kemp Loomis Endowment*. Department of Sociology and Anthropology. New Mexico State University. \$2,019.00. Funded.
- 2005 *Yoder Fellowship*. Washington State University. \$1,000.00.
- 2003 *Smick Fellowship*. Washington State University. \$1,000.00.
- 2003 *Foley Fellowship*. Washington State University. \$1,000.00.

## Professional Presentations

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- Rice, Julie Steinkopf.** “Desafíos en la Construcción de la Economía Solidaria.” Presented August 20, 2016 at La Universidad Autónoma de Ciudad Juárez, Mexico, as part of the Diplomado en Economía Social y Solidaria.
- Rice, Julie Steinkopf.** Panel Discussant, “Economic Development” at the 2013 J. Paul Taylor Social Justice Symposium, New Mexico State University, Las Cruces, NM.
- Rice, Julie Steinkopf** and April M. Bond. “The Great Recession and Free Market Capitalist Hegemony: A Critical Discourse Analysis of U.S. Newspaper Coverage of the Economy, 2008-2010.” Presented March 2012 at the Pacific Sociological Association annual meeting, San Diego, CA.
- Rice, Julie Steinkopf** and Terri A. Horn. “Experiencing Diversity Through Service Learning: Results From a Survey of Sociology Undergraduates.” Presented March 2012 at the Pacific Sociological Association annual meeting, San Diego, CA.
- Rice, Julie Steinkopf.** “Teaching Diversity Through Service Learning: A Contemplative Pedagogical Approach.” Presented March 2012 at New Mexico State University’s Research, Pedagogy, and Other Institutional Practices: An Interdisciplinary Conference on Diversity in Higher Education.

**Rice, Julie Steinkopf.** “Problematizing the Socially Conscious Consumer as Political Activist: Challenging Free Market Capitalism Through Alternative Trade.” Presented Nov. 2010 at The Association for Humanist Sociology annual meeting in Santa Fe, NM.

**Rice, Julie Steinkopf.** “Theorizing Alternative Economies: Mapping Solidarity in Fair Trade Through the Poststructuralism of Deleuze and Guattari.” Paper presented in the Sociology section at the 2009 annual meeting of the Western Social Science Conference, Albuquerque, NM.

Rice, James and **Rice, Julie Steinkopf.** “Debt Dependency and the Built Urban Environment: Examining the Growth of Urban Slums in the Less Developed Countries, 1990-2005.” Paper presented in the Sociology section at the 2009 annual meeting of the Western Social Science Conference, Albuquerque, NM.

**Rice, Julie Steinkopf** and James Rice. “Combating Environmental Justice Through Collective Action: The Theoretical Contributions of Social Capital.” Paper presented at the 2005 annual meeting of the Pacific Sociological Association, Portland, OR.

## Teaching Development Activities

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### **New Mexico State University Teaching Academy Participation**

2013 / 2014 Sustaining Member (30 total hours awarded).  
2012 / 2013 Sustaining Member (20 total hours awarded).  
2011 / 2012. Member. (10 total hours awarded).  
2010 / 2011. Sustaining Member (20.5 total hours awarded).  
2009 / 2010. Member (18 total hours awarded).  
2008 / 2009. Distinguished Member. (55 total hours awarded.)

### **Teaching Presentations**

“Diversity Across the Curriculum.” Co-presented with along with Monica Torres (English), Vickie Aldrich (Math and Physical Science, DACC), Azadeh Osanloo (Educational Management and Development) and Judith Weisinger (Management). Presented Oct. 15, 2010 at the New Mexico State University Teaching Academy.

## Selected Service Activities

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### **University Service**

2017-2020 Committee Member, Institutional Review Board  
2017-2018 Committee Member, Vice President of Research Search Committee  
2015-2017 Committee Member, Graduate Council  
2015-2017 Committee Member, University Research Council  
2012-2013 Committee Member, Provost’s Faculty Advisory on Diversity  
2011-2012 Conference Co-organizer, “Research, Pedagogy, and Other Institutional Practices: An Interdisciplinary Conference on Diversity in Higher Education.” March 8 - 9, 2012.

### **College of Arts and Sciences Service**

2018-2021 Committee Member, College Planning and Budget Committee

- 2015-2017 Committee Member, College Planning and Budget Committee  
2012-2015 Committee Member, Research Affairs Committee

### **Departmental Service**

- 2014-2015 Chair, Tenure-Track Assistant Professor Search Committee  
2013-present Chair, Scholarship and Awards Committee  
2011-2012 Co-Chair, Tenure-Track Assistant Professor Search Committee  
2011-2012 Committee Member, Women's Studies College Assistant Professor Search Committee  
2010-2012 Committee Member, Graduate Committee

## **Selected Community Outreach / Public Sociology**

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### **Media Interviews**

- 2017 "What is Sociology." Interviews for KTAL radio, Nov 27, 2017.
2016. "A Borderland Solidarity Economy" Interviewed for KRWG radio, August 5, 2016.  
<http://krwg.org/post/borderland-solidarity-economy>
2009. "Fair Trade and Mayan Women's Weavings Connect Through Las Cruces Cooperative." Interviewed for KRWG radio news program, July 12, 2009.

### **Presentations**

- 2017 Presentation. "Alternative Economic Models." Presented to the Unitarian Universalist Church. Las Cruces, NM. Oct. 29, 2017
2017. Presentation. "Alternative Economic Models." Presented to The Great Conversation. Las Cruces, NM. Oct. 19, 2017.
2017. Presentation. "Alternative Economic Models." Presented to Continuing the Revolution. El Paso, TX. Aug. 5, 2017.
2017. Presentation. "Alternative Economic Models." Presented to Southern New Mexico Progressives. Las Cruces, NM. May 12, 2017.
2011. Lecture. "Fair Trade." Mesilla Valley Film Society. Mesilla, NM. Dec. 3, 2011.
2011. Lecture. "Fair Trade." Mountain View Market Co-op. Las Cruces, NM. June 8, 2011.
2009. Roundtable Speaker. "Fair Trade." Pan American Roundtable Organization. Las Cruces, NM. November 19, 2009.
2009. Roundtable Speaker. "Building a Solidarity Economy Along the Borderlands Through Fair Trade." Unitarian Universalist Church, Las Cruces, NM. August 16, 2009.

### **Community Newspaper Articles**

- Rice, Julie Steinkopf. 2010. "Recession exposes cracks in governing logic of capitalism."  
*Grassroots Press* Oct / Nov.

Rice, Julie Steinkopf. 2010. "Survey probes consumer attitudes toward localism, fair trade." *Grassroots Press*, Aug / Sept.

Lucia Veronica Carmona and Julie Steinkopf Rice. 2010. "Area Farm Workers Fight Labor Injustices." *Grassroots Press*, April / May.

Rice, Julie Steinkopf. 2010. "Red, Green, and Green: The Social Costs of the Chile Harvest." Mountain View Market Co-op Newsletter. August issue.

Rice, Julie Steinkopf. 2009. "Advance Sustainability – Think Globally, Act Locally." *Grassroots Press*, Oct/Nov.

Rice, Julie Steinkopf and Jim Rice. 2009. "Area Groups Use Fair Trade To Fight Poverty, Injustice." *Grassroots Press*, Aug/Sept.

### **Community Film Event**

Organized the free showing of the fair trade film "Black Gold" at the Fountain Theatre in Mesilla, NM. November 14, 2009. All donations forwarded to participating border women's artisan groups.